

Stand out from your competition.

BUILD YOUR COLOR MANAGEMENT SKILLS

Earn Your Digital Badge in Color Management

GETTING STARTED

Any way you look at it, color counts. Get it right and you have happy clients and minimal waste. Miss the target, they see red – and you redo the job. The Digital Color Professional certification will take your color to the next level. You'll learn theory and real-world techniques that will elevate your business, your bottom line and your customers' satisfaction, by getting color right the first time.

READY TO ROLL

The Digital Color Professional certification tells print buyers you understand color management. That means less waste for you, and ultimately, less expense for them.

PLOT YOUR COURSE

The PRINTING United Alliance boot camp teaches you how to hit color targets so what you see is what you get. The boot camps are led by trained and certified instructors, so you'll leave ready to make your printing operation better and more efficient than ever. And you'll be prepared for the written Qualified Digital Color Professional assessment.

UP YOUR GAME

Color is a numbers game, and before you can play it, you need to know the rules. The Digital Color Professional Digital badge lets everyone know that you understand color. Share your badge on your website, on your LinkedIn profile page, through Twitter, Facebook and other social media outlets.

\$299 for PRINTING United Alliance Members

\$399 for Non-Members

Interested? Contact us for more information

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sgia.org/programs/certifications/color-management



Digital Badges Named #1 Trend

The U.S. News and World Report magazine named Digital Badges and micro-credentials the #1 trend to watch in higher education and workforce development. Digital credentialing is gaining in popularity with professionals of all ages as the best way to display your new knowledge and skills to the world.

What You'll Learn:

- Color theory and principles
- Color targets
- Device calibration
- Time-tested color management procedures
- Newest print standards, including Brand specifications
- Spot color management and verification
- Print validation

Start improving your color management skills. **Invest in YOU** and help differentiate your company with the Digital Color Professional certification program today.