COVID-19 Print Business Indicators Research*

Our sales (all sources) are currently:

- **INCREASING:** 22.7% (May/June) vs. 1.6% (March/April)
- **STAYING THE SAME:** 12.4% (May/June) vs. 4.8% (March/April)
- **DECREASING:** 64.9% (May/June) vs. 93.6% (March/April)

Our prices are currently:

- **INCREASING:** 5.7% (May/June) vs. 3.9% (March/April)
- **STAYING THE SAME:** 71.6% (May/June) vs. 72.3% (March/April)
- **DECREASING:** 22.7% (May/June) vs. 23.8% (March/April)

Over the next month, we expect business conditions to:

- **IMPROVE:** 48.5% (May/June) vs. 15.8% (March/April)
- **STAY THE SAME:** 20.4% (May/June) vs. 27.0% (March/April)
- **DECLINE:** 11.4% (May/June) vs. 35.4% (March/April)
- **NOT SURE:** 19.7% (May/June) vs. 21.9% (March/April)

FEDERAL LOAN PROGRAMS

<table>
<thead>
<tr>
<th>Program</th>
<th>Have applied</th>
<th>Approved</th>
<th>Denied</th>
<th>Pending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paycheck Protection</td>
<td>75.5%</td>
<td>96.7%</td>
<td>1.2%</td>
<td>2.1%</td>
</tr>
<tr>
<td>SBA Economic Injury</td>
<td></td>
<td>63.6%</td>
<td>6.1%</td>
<td>30.3%</td>
</tr>
</tbody>
</table>

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*All Companies Surveyed. Includes commercial printers, graphic and sign producers, apparel decorators, functional printers, and package printers/converters. Segment-specific results are included in the full report.