

## "DAM Good Art" Changing Product Customization in the Apparel Industry

**Session Code:** S10

**Expo Session Time:** Oct 10, 1:00 pm

**Expo Room Number:** 335

Personalization is here to stay, and the blank canvas is on its way out. This informative session will teach you how to provide your consumers with high-quality, customizable designs that take only seconds to create. Minimize your effort, maximize your profit.

**Expo Session Track:**

Garment Decoration

**Who Should Attend:**

All

Attendees

**Disclaimer:**

Sessions at the 2017 SGIA Expo are subject to change.

Ticket Required

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**Source URL:** <https://www.sgia.org/expo/2017a/education/ticketed-session/dam-good-art-changing-product-customization-apparel-industry>